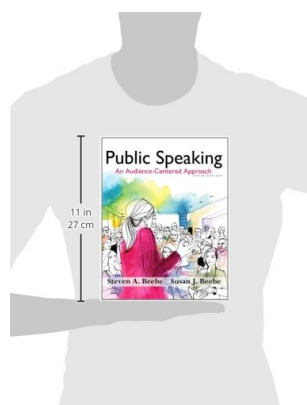


[PDF] Public Speaking: An Audience-Centered Approach (9th Edition) - Standalone Book

Steven A. Beebe, Susan J. Beebe - pdf download free book



Books Details:

Title: Public Speaking: An Audience-Centered Approach
Author: Steven A. Beebe, Susan J. Beebe
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Description:

This is the standalone book.

An audience-centered approach to public speaking

Public Speaking: An Audience-Centered Approach, 9/e brings theory and practice together. Its distinctive and popular approach emphasizes the importance of analyzing and considering the audience at every point in the speech-making process. This model of public speaking is the foundation of the text, and it guides students through the step-by-step process of public speaking, focusing their attention on the dynamics of diverse audiences, and narrowing the gap between the classroom and the real world.

Teaching and Learning Experience

This program will provide a better teaching and learning experience—for you and your students. It:

- **Uses an Audience-Centered Approach:** The audience-centered approach is the hallmark of this top selling text and the authors' approach to public speaking.
- **Provides Material for Supporting First Speeches:** Encourages students facing their first speech assignment by providing an overview of the public speaking process and suggestions for developing and delivering their speech with confidence.
- **Focuses on Skill Development:** Learning Objectives, a Study Guide, Recap boxes and more help students check their understand of key material and focus on important concepts. .

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MyCommunicationLab is an integral part of the Beebe/Beebe program. With extensive opportunities for the application of course content, MyCommunicationLab helps students become better speakers and master key public speaking concepts. Interactive videos provide students with the opportunity to watch and evaluate sample speeches. Online self-assessments and pre- and post-tests help students assess their comfort level with public speaking and their knowledge of the material. MediaShare allows students to post speeches and share them with classmates and instructors.

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